



RESTAURATEUR'S PROGRAM

MARCO POLO AND MONTE LAURO VINEYARDS RECOGNIZE THE VALUE OF COMMERCIAL CUSTOMERS AND THE GREAT OPPORTUNITIES THAT EXIST FOR RESTAURANTS TO MARKET WINE...AND OF COURSE MARKETING THEIR OWN WINE MAY BE SOMETHING OF PARTICULAR INTEREST TO SMALL INDEPENDENT BUT UPSCALE RESTAURANTS.

WHAT WOULD A RESTAURATEUR'S PROGRAM LOOK LIKE?

- ✚ LEASING OF THEIR OWN SECTIONS OF VINES***
- ✚ WORK WITH OENOLOGISTS TO "DESIGN" THEIR HOUSE WINES***
- ✚ OPPORTUNITIES TO VISIT AND STAY AT THE VINEYARD FOR THEMSELVES AND GUESTS***
- ✚ CO-MARKETING AND PROMOTION FOR CUSTOMERS***
 - GIVEAWAYS, PRIZES AND DISCOUNTS***
- ✚ ECONOMICAL BUT WITH FOCUS ON QUALITY***
- ✚ EXPANDED WINE SELECTIONS FROM OTHER LOCAL VINEYARDS***
- ✚ STREAMLINED INTERNATIONAL SHIPPING***
- ✚ PROGRAM CAN START IN 2009 WITH ONE WINE AND EXPAND***

"Welcome home to the Chateau de Montlaur"

