



The Commercial Micro-Lease Program at Monte Lauro Vineyards

Languedoc-Roussillon, France

You're Special. And we know it.

But, do your customers know how special you really are?

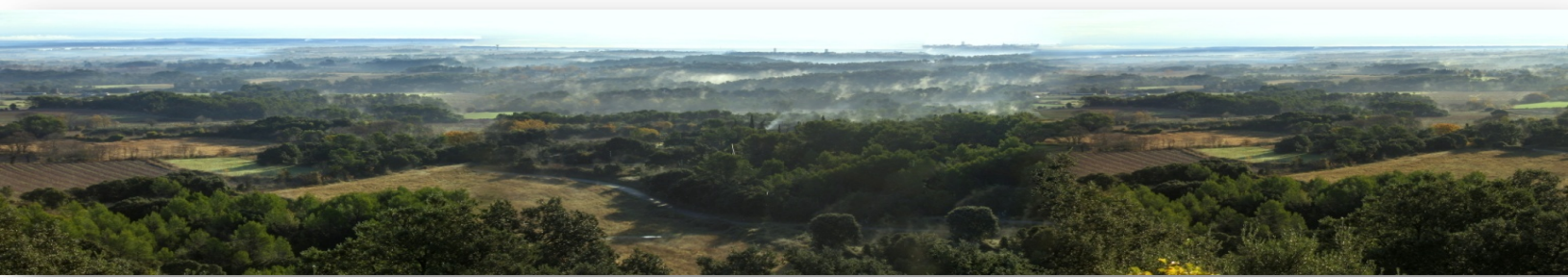
Put your name and your unique image where everyone can see it.

OWN A PIECE OF HISTORY.....

AND DRINK IT WITH YOUR PRIME CLIENTELE!

The Monte Lauro Vineyards Commercial Micro-Lease Program is a Five-Year plan providing you with three unique opportunities: to feature your corporate brand; to raise your public image, and lift relationships with your patrons to new heights.

THREE OPPORTUNITIES, THREE OPTIONS, THREE EASY STEPS.



THREE OPPORTUNITIES FOR YOU:

1. Your name and image on fine wine that says: **This Is You!**
2. Production and packaging of your own wines from your own vines in the South of France for five years, delivered to your door.
3. The potential for yearly **FREE** travel to the Languedoc for you, and steep travel discounts for your prime clientele to join you at your Monte Lauro Vineyards. Some conditions apply (Don't they always!)

THREE OPTIONS FOR WINE:

Fine Wine

- ✦ *\$108 per case (10 case minimum)*
- ✦ *Your choice of varietal or blend sourced from Monte Lauro Vineyards or cooperating vineyards.*
- ✦ *Five-Year Plan: \$5,400 (10 case minimum for five years).*
- ✦ *First Year: \$1,080, plus a Refundable Deposit and a one-time charge of \$700 for label development and approval.*
- ✦ *Down payment: \$300 Refundable Deposit, plus 25% of the first year's costs and label development costs.*

Premium Wine

- ✦ *\$148 per case (10 case minimum)*
- ✦ *Your choice of varietal or blend from Monte Lauro Vineyards or cooperating vineyards.*
- ✦ *Five-Year Plan: \$7,400 (10 case minimum for five years)*
- ✦ *First Year: \$1,480, plus a Refundable Deposit and a one-time charge of \$700 for label development and approval.*
- ✦ *Down payment: \$500 Refundable Deposit, plus 25% of the first year's costs and label development costs.*

Superior Wine

- ✦ *\$228 per case (10 case minimum)*
- ✦ *Your choice of varietal or blend from Monte Lauro Vineyards or cooperating vineyards.*
- ✦ *Five-Year Plan: \$11,400 (10 case minimum for five years)*
- ✦ *First Year: \$2280, plus a Refundable Deposit and a one-time charge of \$700 for label development and approval.*
- ✦ *Down payment: \$750 Refundable Deposit, plus 25% of the first year's costs and label development costs.*

THREE EASY STEPS:

1. Select your option, and send us your graphic image.
2. Receive your special wine delivered to your door.
3. Serve your wine—a special celebration with *your* name on it.

What you don't get:

The hassle!

- ✓ You don't have to maintain the vines and vineyards. **We do this for you!**
- ✓ You don't have to worry about getting your proprietary labels developed, approved, and onto your wine. **We do this for you.**
- ✓ You don't have to fuss with the nagging details of bringing your friends and customers to your vineyard and the Languedoc.

We take care of this, and so much more, for you.

Getting Started:

You have selected your plan and signed the confidential contract agreement. Upon signing the contract, you pay the refundable deposit, plus 25% of the first year's cost of your Five-Year plan, and the label development and approval charge. Thirty days after signing up, you will be billed (Net 30) for one-half (50%) of your first year's cost. The remaining 25% (what we call logistics and delivery fees) is due and payable (Net 30) on delivery by Monte Lauro Vineyards of your wine to your premises (for restaurants and wine retailers), or billed and paid through direct state authorized distribution methods for non-beverage-licensed Micro-Lease-holders.

Let's say you've selected the Fine Wine plan at the 10 case minimum. Upon signing the contract, you will pay the refundable deposit of \$300, plus \$270 (25% of the first-year's costs), and the label development and approval charge of \$700, or \$1,270. If you selected the Fine Wine plan, but need a pallet of wine (50 cases each year), your deposit would be \$1,500, plus \$1,350 (25% of the first-year's costs), and the label charge of \$700, or \$3,550. Your Monte Lauro Vineyards representative has a payment structure chart for each plan.

For years two through five of your Five-Year plan, you will receive two billings from Monte Lauro Vineyards—one for 75% of your selected plan's costs on the anniversary date of your plan, and one (the remaining 25%) on deliver (or pick-up) of your wine. The refundable deposit is credited in the fifth year.

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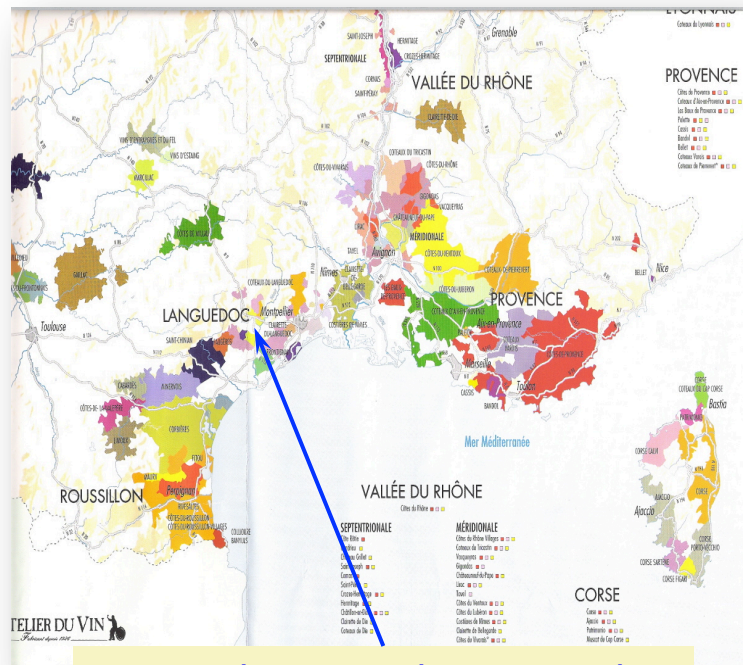
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*Michael Belanger,
Founder and President*



*In the future tasting room at
Monte Lauro Vineyards*

*We are here...in the Languedoc,
the "wine barrel" of the world*



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Welcome home to Montlaur